

Sarah Zhang

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WORK EXPERIENCE

Racket, Remote

Product Lead

January 2022 - Present

- Lead design and development of racket.com, an internal podcast sourcing dashboard built with React, Tailwind CSS, and a custom Rails API for user authentication and authorization
- Created wireframes and interactive prototypes and drove product development from ideation to release management for a social audio iOS app that served 4K+ posts, 75K+ listens, and 30K+ sessions

Frontend Developer

April 2021 - January 2022

- Developed podcash.com, a contest website that received ~3K applications, 7K+ fan letters, and 33K+ unique visitors, utilizing Ruby on Rails, JavaScript, and Bootstrap
- Designed and shipped core features like the multiplayer recording studio using Ruby on Rails, JavaScript, and Bootstrap for a social audio web app that scaled to 20K+ users, 10K+ posts, and 40K+ minutes of content

Capiche (Acquired), Remote — Frontend Developer

February 2020 - April 2021

- As the 4th employee, designed and implemented core features like onboarding, notifications, search, and product wikis using Ruby on Rails, jQuery, and Bootstrap for capiche.com, a community platform that reached ~10-20% month-over-month growth in active users, posts, and pageviews and 2M+ web impressions

CRYPTO EXPERIENCE

Women Build Web3, Remote — Core Team

March 2022 - Present

- Spearheaded design of 30daysofweb3.xyz, an online full-stack web3 development curriculum that has since garnered ~40K page views, 2.3K+ registrations, and 2.5K+ mentions on Twitter since its August 1st launch
- Collaborated with 25+ members to plan the curriculum and build the curriculum's website and decentralized app using Next.js, Tailwind CSS, and web3 tools including subgraphs, Web3.Storage, and RainbowKit
- Manage a treasury of \$150K+ and own operational tasks such as invoicing, bookkeeping, and payroll

Developer DAO, Remote — web3con Core Team

February 2022 - May 2022

- Coordinated with 14 organizations to program, market, and execute a virtual conference and hackathon with a \$65K prize pool that resulted in ~3K registrations, 58 submitted projects, and 23 winning teams

Odyssey DAO, Remote — Design Contributor

October 2021 - February 2022

- Designed [People in Web3](https://peopleinweb3.com) and [Support Us](https://supportus.com) pages and implemented them in Webflow with a core team member
- With 3 other contributors, helped design the interface and graphics for odysseydao.com, which gained 80K+ page views within the first few months of launching

SKILLS

Programming Languages: Ruby, JavaScript, HTML, CSS, SCSS

Frameworks, Tools & Systems: Rails, React, Next.js, jQuery, Bootstrap, Tailwind CSS, RSpec, Git, Heroku, PostgreSQL

Design & No-Code Tools: Figma, Webflow

EDUCATION

Northeastern University, Boston, MA

2014 - 2019

Bachelor of Science in Computer Science & Cognitive Psychology